

## MIRAGE PRESENTS TERRAE X AMDL CIRCLE: REFLECTIONS BETWEEN CERAMICS AND SPACE

*The new collection, a material dialogue where light and matter intertwine in a refined design expression, will be unveiled during Clerkenwell Design Week*

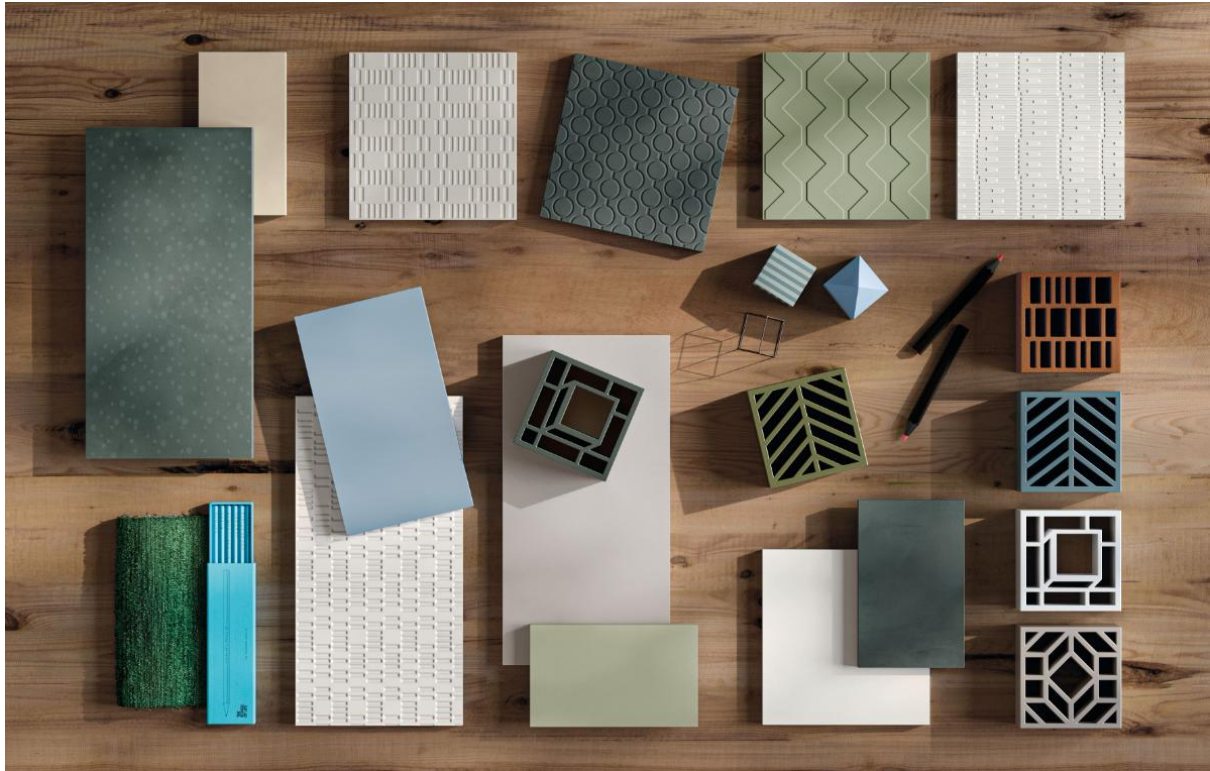


*TERRAE x AMDL Circle for Mirage*

**London, May 2025** – Mirage, an excellence in Italian design specialising in ceramic surfaces for architecture, presents ***Terrae***, a new collection born from the collaboration with the Milan-based studio **AMDL CIRCLE**, founded by internationally renowned architect and designer **Michele De Lucchi**.

The collaboration between Mirage and AMDL CIRCLE stems from a shared desire to explore the emotional core of architecture and design, celebrating the earth as a matrix of life and a connective element between humanity and nature. *Terrae* is a collection that goes beyond the mere functional role of ceramics: each surface tells a story of memory and meaning, bridging tradition and innovation.

*"Earth is a scent that envelops our minds and makes us dream. Earth is nourishment, something we can mold into unimaginable creations. Earth is a magical place where we live and coexist with other living beings,"* says **Architect Angelo Micheli** of **AMDL CIRCLE**.



*Terrae* is structured into three main lines, each inspired by a different dimension of matter and light:

- **ATMO** – A contemporary and elegant reinterpretation of the Italian tradition of ceramic tiles. These surfaces feature refined embossed graphic patterns that interact with light to create geometric textures and effects of depth and dynamism
- **IDRO** – A surface of intimate delicacy, characterized by soft nuances. The *Rain* variant evokes the first moments of a light drizzle, as droplets begin to trace subtle and harmonious patterns. Through these gentle chromatic variations, *Idro* infuses the surrounding space with a delicate sense of contemplation.
- **LITO** – A tribute to the architectural tradition of *moucharabieh*, reinterpreted in a modern key. Three-dimensional extruded ceramic modules with a sculptural character play with solids and voids, filtering light and creating dynamic visual effects over time. *Lito* is an element that does not merely separate spaces but defines them through an ever-evolving dialogue between light and shadow. In this way, ceramics transcend their original function, becoming an active component that modulates both light and air, dissolving boundaries between indoors and outdoors and fostering a fluid and dynamic relationship with the surrounding environment.

*Terrae* is part of **Atelier Mirage**, the brand's creative laboratory dedicated to material and design experimentation. With this collection, Mirage reaffirms its commitment to aesthetic and stylistic research, reflecting on the relationship between design and nature, the intrinsic beauty of materials, and ceramics' ability to tell timeless stories.

---

**About Mirage:**

Founded in 1973 in Pavullo nel Frignano, in the ceramic district of the Modenese Apennines, Mirage has been an international leader in designing and producing porcelain stoneware floors and coverings for commercial, public, and residential spaces for over 50 years. Deeply rooted in the *Made in Italy* ceramic tradition, Mirage proudly carries forward this heritage in over 130 countries worldwide.

Mirage is committed to creating a *comprehensive project*, from the development of environmentally friendly design materials to a broader concept of solutions that serve creativity, social well-being, and sustainability.

[mirage.it](https://mirage.it) | [@mirage\\_it](https://www.instagram.com/mirage_it)

**About AMDL CIRCLE:**

A multidisciplinary studio founded by Michele De Lucchi. Internationally renowned for its humanistic and interdisciplinary approach, AMDL CIRCLE offers projects encompassing architecture, interior design, product design, and graphics. The studio conducts continuous research on the future of architecture and its responsibility in envisioning projects that acknowledge and, when possible, inspire change.

AMDL CIRCLE has worked with public and private institutions, collaborating with major corporations such as Deutsche Bank, Intesa Sanpaolo, Novartis, and UniCredit. The studio has designed buildings and exhibition systems for institutions like the Neues Museum in Berlin, Triennale Milano, and Gallerie d'Italia in Milan, Turin, and Naples. It has also designed lighting, products, and furniture for brands like Alessi, Artemide, Cassina, Hermès, Poltrona Frau, and UniFor.

[amdlcircle.com](https://amdlcircle.com) | [@amdlcircle](https://www.instagram.com/amdlcircle)

**For media requests, please contact Camron:**

[Mirage@CamronGlobal.com](mailto:Mirage@CamronGlobal.com)